

The Family Conservancy Kansas City, KS

Project Title Family Asset Building Program

Contact Information Julie Riddle

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Grant Amount \$205,882

Nonfederal Support \$218,000

Project Period September 2004 – September 2009

Highlights The Family Asset Building Program will expand its existing AFI-

supported IDA program to offer 100 IDAs to participants in two geographic areas, Johnson County, Kansas, and Kansas City,

Missouri. The 50 Johnson County participants will save up to \$2,000, at a \$2 to \$1 match rate, for a total savings of \$6,000. The 50 Kansas City, Missouri, participants will save up to \$1,500 at a \$2 to \$1

match, for a total of \$4,500. Both groups will save for

homeownership, small business development, or post-secondary

education.

Target Population Low-income residents in the metropolitan Kansas City, Missouri and

Kansas areas.

Grantee/Collaborative Description The Family Conservancy (formerly Heart of America Family

Services) is the oldest and largest nonprofit social service agency in Greater Kansas City with a primary focus on families. Over 300,000 people are served annually by the Family Conservancy's programs, which focus on asset building, counseling, early childhood education,

and family support.

The main financial institution partner for the IDA Program is US Bank, which manages over 750 IDAs and project reserve funds from previous AFI grants. Funding for the program comes from the Ewing Marion Kauffman Foundation; Community Development Block Grant funds from the City of Kansas City, Missouri; fee revenue generated by the Family Conservancy; and the Johnson County

Department of Human Services and Aging.